



STRENGTH-BASED DESIGN

WHAT IS IT AND WHY IS IT IMPORTANT?

Strength-Based Design is how we intentionally source our hopes, dreams, and shared values (equity, love, dignity...) and transform everyday activities into opportunities for our community's wisdom to shine. Focusing on a community's strengths and assets (instead of its deficits), its cultural pride, and lived experience fosters unity, resilience, and inspiration for action. This is an **appreciative, generative, and value-driven** approach to solving problems. We have reverence for the unique human potential in everyone, and create inclusive spaces where we can reimagine the world, and co-create the systems, policies, and programs our families deserve. When we tap into our **love** for our children, we are unstoppable.

LET'S PRACTICE



1. How does our work identify and build on the **hopes & dreams** parents have for their children?
 2. When do we dedicate time to discuss our **personal & collective values** and how they show up in our work?
 3. How are we **celebrating our community's diversity** and creating a space that is **inclusive** of all cultures, family structures, languages, and community members?
 4. How are we building relationships and cultivating unity between and among parents and community leaders?
 5. In what ways are we disrupting systems of oppression and doubling down on equity & empowerment?
 6. Are we asking generative questions that inspire creativity and collaboration?
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WHAT IS ONE ACTION YOU CAN TAKE RIGHT NOW?